



STRATEGIC ACTION PLAN 2025-2026

The Australian Association of Special Education Inc. (AASE) is the national peak body of professionals, other paraprofessionals and community members with expertise and/or interest in the education of learners with special education needs.

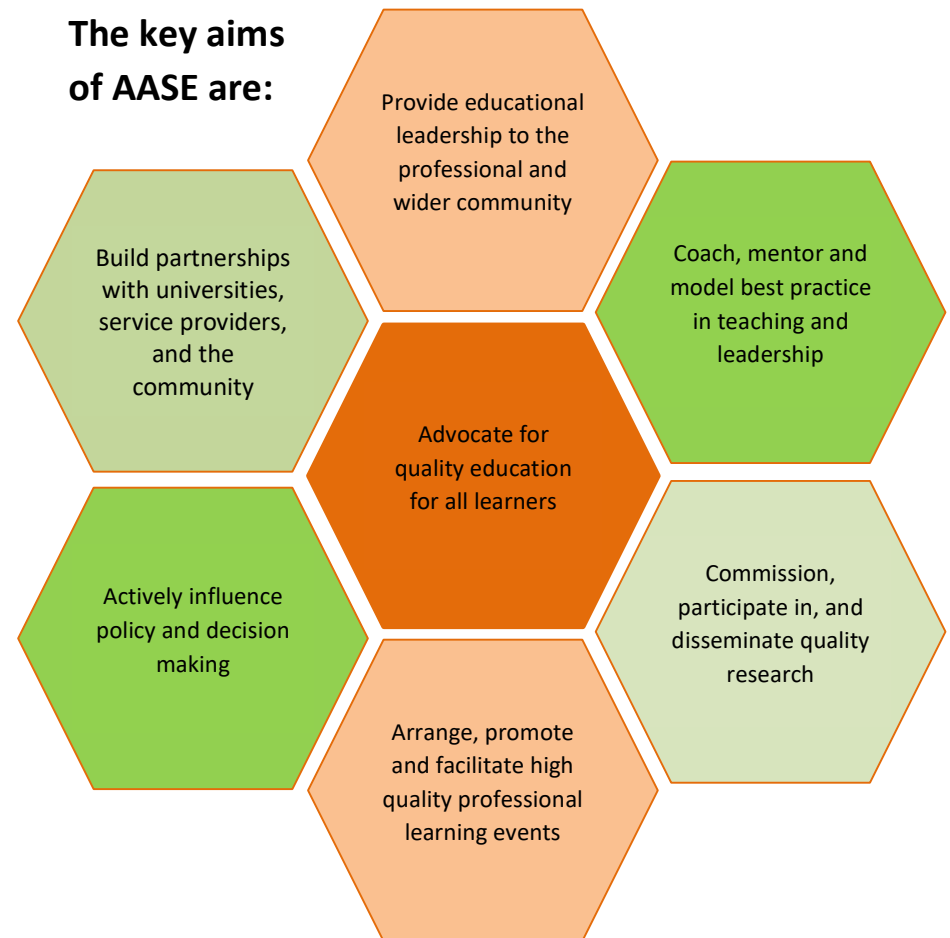
Our Vision:

Quality Education for All

Our Mission:

AASE advocates for quality education for all. With a focus on students with disability, AASE is committed to an inclusive education system through the provision of educational leadership, promotion of research and professional learning, development of partnerships, and influencing policy making in education.

The key aims of AASE are:



AUSTRALIAN ASSOCIATION OF SPECIAL EDUCATION INC (AASE)

KEY PRIORITY AREA	MEASURES OF SUCCESS
ARRANGE, PROMOTE, AND FACILITATE HIGH QUALITY PROFESSIONAL LEARNING EVENTS <i>We will support educators through the provision of quality, evidence-based professional learning that focuses on students with disability and those requiring educational adjustments.</i>	• Establishment of an active professional learning subcommittee • Establishment of an annual calendar of professional learning events • Establishment of a consistent promotional and registration process for professional learning events • Offer and promote regular, evidence-informed professional learning at chapter/state/territory, and national level • Achieve high satisfaction from attendees of our annual National AASE conferences and other events • Sustain a professional journal (2 editions of AJSIE annually) • Continuation of annual national conference at 'rotating' locations across the country
MAINTAIN AND INCREASE OUR MEMBERSHIP <i>We will focus on maintaining and increasing our membership base by active promotion of, and expansion and improvement in, the services offered to our members.</i>	• Establishment of a Membership subcommittee • Recruiting and maintaining members through implementation of a well-developed and actioned communication strategy • Provide increased incentives for new memberships (e.g., following annual conferences, 20% discount for new members) • Enhance programs and services to increase member engagement and value (see proposed actions above)
PLAN AND IMPLEMENT A COMMUNICATION STRATEGY FOR MEMBERS <i>We will support, advise and communicate regularly with our members in a positive and proactive way.</i>	• Establishment of a Communication subcommittee • Develop a website/ social media/ communication plan and strategy to ensure the following: ◦ Clear articulation of the vision, beliefs, and key aims of AASE ◦ All AASE members (Chapter/National) are regularly advised and communicated with in a timely, efficient, and consistent way ◦ AASE members are regularly advised of AASE involvement in national and jurisdictional education and disability focused committees/initiatives/reviews ◦ Distribution of information and opportunities regarding national initiatives/consultations, research and reports, and other updates ◦ Promotion of the work of AASE to all stakeholders and non-members • Establish and disseminate at regular intervals, a newsletter with summary of the above

To be reviewed by AASE National Council (face to face meeting) following the Conference in 2026